

AUCKLAND SPONSORSHIP PROSPECTUS

A one-day city conference for practitioners. Same week as Brisbane, Tuesday 16 March. Venue still to be confirmed.



DataEngBytes Auckland 2026 · the room

CONFERENCE DAY

19 MAR

SAME-WEEK PAIR
Brisbane · Tue 16 Mar

200

Capacity

\$12,000

Headline · AUD

\$8,000

Gold · AUD

\$4,000

Silver · AUD

ORGANISING PARTNER
Cloud Shuttle

+61 433 825 293
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dataengbytes.com/2027/auckland

AUCKLAND · FRIDAY 19 MARCH 2027

THE DAY

Auckland ran as a one-day city conference in 2026. 2027 stays one day. Tickets are NZD, with no GST. Sponsorship on this sheet is AUD, and an NZD quote is available on request.

DATE	Friday 19 March 2027
FORMAT	One day. No Leaders Day.
CAPACITY	200
VENUE	To be confirmed
TICKETS	From NZ\$119. Full price NZ\$220.
TAX	NZD, no GST
SAME-WEEK PAIR	Brisbane, Tuesday 16 March

Ticket prices are the public ladder, in NZD. From-price is Super Early Bird. Full price is Last Chance. Sponsorship packages are on the next page, in AUD.

AUCKLAND ONLY · AUD

PACKAGES

Three tiers for this city. Same inclusions in every city. The same-week pair is a separate price.

HEADLINE

\$12,000

Booth, workshop, 12 staff passes

GOLD

\$8,000

Booth, branding, 10 staff passes

SILVER

\$4,000

Branding, 8 staff passes, no booth

INCLUSION	HEADLINE	GOLD	SILVER
Exhibition booth	Yes	Yes	—
Branding	Yes	Yes	Yes
Staff passes	12	10	8
Workshop	Yes	—	—
Consented door list	Yes	Yes	Yes
Speaking slots	Yes	1/2	—
MC shout-out	Yes	Yes	Yes

Door list includes only people who consent to share details with sponsors. Inclusions are for this city. No Leaders Day in 2027.

SAME WEEK · AUD

BRISBANE & AUCKLAND

Friday 19 March in Auckland. Tuesday 16 March in Brisbane. One package covers both cities.

\$18,000

Headline · both cities

\$12,000

Gold · both cities

\$6,000

Silver · both cities

The full six-city tour is Headline \$60,000, Gold \$40,000, Silver \$20,000. Auckland can be quoted in NZD on request.

LEAD CAPTURE

Sponsor staff get the lead capture app. Scan a badge, add a note, export after the day.

01 QR badge scanning — name, email, and role on the badge.

02 A unique access code, sent near conference week.

03 Notes in the app, then an Excel or CSV export.

Booth bingo has drawn 80–90% of the room past sponsor booths at past events.

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