

ONE DAY · TUE 25 MAY 2027

PERTH SPONSORSHIP PROSPECTUS

A one-day city conference for practitioners. Perth is back on the tour. Same week as Adelaide, Friday 28 May. Venue still to be confirmed.



Perth · the city

CONFERENCE DAY

25 MAY

SAME-WEEK PAIR

Adelaide · Fri 28 May

200

Capacity

\$12,000

Headline · AUD

\$8,000

Gold · AUD

\$4,000

Silver · AUD

ORGANISING PARTNER

Cloud Shuttle

+61 433 825 293

info@dataengbytes.com

dataengbytes.com/2027/perth

PERTH · TUESDAY 25 MAY 2027

THE DAY

Perth is back on the 2027 tour as a one-day city conference. Capacity 200.
Venue still to be confirmed.

DATE	Tuesday 25 May 2027
FORMAT	One day. No Leaders Day.
CAPACITY	200
VENUE	To be confirmed
TICKETS	From A\$119. Full price A\$220.
TAX	AUD, GST inclusive
SAME-WEEK PAIR	Adelaide, Friday 28 May

Ticket prices are the public ladder. From-price is Super Early Bird. Full price is Last Chance.
Sponsorship packages are on the next page, in AUD.

PERTH ONLY · AUD

PACKAGES

Three tiers for this city. Same inclusions in every city. The same-week pair is a separate price.

HEADLINE

\$12,000

Booth, workshop, 12 staff passes

GOLD

\$8,000

Booth, branding, 10 staff passes

SILVER

\$4,000

Branding, 8 staff passes, no booth

INCLUSION	HEADLINE	GOLD	SILVER
Exhibition booth	Yes	Yes	—
Branding	Yes	Yes	Yes
Staff passes	12	10	8
Workshop	Yes	—	—
Consented door list	Yes	Yes	Yes
Speaking slots	Yes	1/2	—
MC shout-out	Yes	Yes	Yes

Door list includes only people who consent to share details with sponsors. Inclusions are for this city. No Leaders Day in 2027.

SAME WEEK · AUD

PERTH & ADELAIDE

Tuesday 25 May in Perth. Friday 28 May in Adelaide. One package covers both cities.

\$18,000

Headline · both cities

\$12,000

Gold · both cities

\$6,000

Silver · both cities

The full six-city tour is Headline \$60,000, Gold \$40,000, Silver \$20,000.

LEAD CAPTURE

Sponsor staff get the lead capture app. Scan a badge, add a note, export after the day.

01 QR badge scanning — name, email, and role on the badge.

02 A unique access code, sent near conference week.

03 Notes in the app, then an Excel or CSV export.

Booth bingo has drawn 80–90% of the room past sponsor booths at past events.

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